

Bleed Zone - This area is trimmed off within 1/16" accuracy.

Safety Zone - Avoid text & logos here. Borders should be at least this thick.

-Trim Line-

**Don't let your art print upside down.
The top of this page aligns adjacently with the top of the backside page.
Print your proofs and back up the sheets accordingly
to make a dummy.
Customer Care can assist you at 877.405.3949.**

**There is another template for the other side.
Please use it.
Delete template art. Printplace is not liable if template art
prints on your finished piece.**

PrintPlace Indicia here.
Your template came
with an indicia kit.
Choose postage
class carefully.

Back

The bottom half of the card is scanned by USPS for the recipient address so if your ad copy has an address here be sure to exclude the state and zip to ensure your cards are not mailed to the address in your ad copy.

Areas marked in light blue should be left unprinted so USPS processing equipment can read address and indicia. Failure to leave clear zones might result in a postage increase for your job.