

Dear ,

Thank you for your interest in studying guitar with me.
Here's some info on my teaching approach, experience and rates.

Since I typically get asked about rates first, let me tackle this information first.

My rates are very fair and affordable for the level of education offered, through the faster and stronger (time & money saving) progress you will experience under higher quality instruction.

1. I charge \$50 an hour, which is the going rate for guitar instructors at this level of teaching and experience.

2. I also offer discount plans:

1. Sign up and pay upfront for a 10-week plan, and you only pay the price for 9 lessons and get the 10th lesson FREE + a \$20 bonus discount. You save \$70. This knocks lesson cost down from 50 to only \$43 a lesson: a great savings.
2. Sign up for a 20-lesson plan, and you only pay \$800. You get 4 lessons for FREE!!! Lessons only cost \$40 an hour then.

This is fair and affordable for the level of education offered because the higher the quality of instruction and the more experienced the teacher, the faster you progress and hence the more money you end up saving. Lesser experienced instructors are lesser confident, hence charge less, but also end up costing you much more because it takes them longer to adequately communicate lesson material and to develop your talent and skills (If you are lucky enough that they actually HAVE lesson material already prepared). :)

You can read on Yelp what people think and say about my teaching:
<http://www.yelp.com/biz/vrenys-guitar-lessons-los-angeles>

One of the reasons why I am one of the busiest guitar instructors in LA is the progress my students make.

Here are some more student testimonials: <http://vreny.com/student-testimonials>
You will get the same amount of work done and achieve the same progress in 1 lesson, which you would need to take at least 2 lessons for with another instructor, regardless of your playing level or abilities. This is not some sales pitch: these actually are opinions and words from students of mine who studied with other instructors before they studied with me, and who acknowledged they wasted so much time and money with the inexperienced \$35 an hour instructor.

Studying with someone who can get you to learn much more, much faster with much lesser effort... is always a huge money saver.

Whatever stage you're at in your playing: good progress gives you a strong feeling of achievement, which results in you having more fun learning and playing guitar. Strong progress makes you want to learn even more, and makes you want to spend even more time with your guitar.

In other words: the faster a student improves, the more fun he/she experiences playing and learning guitar/music.

I currently teach about 40 students whom I meet with every week.

Here's the really important info though:

Some of the reasons why YOU will progress much faster than students of most any other guitar/music-teacher:

- 1) Your lessons are personalized to achieve your musical dreams, goals, taste, needs, etc. Whatever YOU want to work on is what we are going to be working on.
- 2) You will have a lot of fun studying with me. I am very patient and I always create a very fun, relaxed environment for the people who study with me. People learn new things much faster when they feel safe, cared for, and in good company.
- 3) I also always make sure that my students have fun with their guitar, and get to play their favorite songs in no time (if that is what you would like to do). If you have songs you always wanted to be able to play (but never believed you could), then bring the song on a CD. It only takes me a couple of minutes to figure out entire guitar parts to full songs, EXACTLY as on the album. We can work on your favorite songs right away. You would be surprised how fast you will be able to play your favorite songs.
- 4) Your lesson time will be used very efficiently. I actually have a teaching plan WITH typed up handouts on pretty much ANY guitar or music topic you can think off. It is a solid, incredibly structured lesson plan that has been developed over many years of guitar teaching and music education. This approach is very organized and structured. Many instructors out there unfortunately improvise lessons and make things up on the spot. This does not exactly help a student. My structured approach is one of the main reasons for the great results you will see happening in your playing under my guidance.
- 5) You WILL ALWAYS know exactly what to practice on and how to practice, in well-defined exercises that you get on a weekly basis. My students always know what to work on and how it is going to help their playing. Exercises are designed for maximum progress and for fastest realization of your musical dreams and goals. In addition: exercises are never boring, but ALWAYS a simulation of practical real-life music situations.

6) I have quite a unique approach to guitar instruction, which cannot just be explained in a couple of words. You have to study with me to see it (I sound like a sales person now, don't I haha??). :)

7) Guitar lessons are recorded for you.

8) You can always call me 24/7 or video-chat (AIM vreny55) if you have any (lesson) questions.

You can find out more about me, my background, listen to my playing, etc. on www.vreny.com

There's also an extensive section on my site dedicated to my students. You can check out and contact my students through the links to their websites on my LINKS page, and see photos of some of my students in a dedicated gallery on my GALLERIES page.

The structured nature of this approach is why my students progress faster and learn more about music and guitar in a shorter amount of time than most students of pretty much any other guitar teacher.

I don't just teach guitar: I help my students unleash maximum creativity, while developing their talent.

I mainly teach in my teaching studio, located in Hollywood.
Here's the address for your convenience:

1776 N Sycamore Ave. #319
Los Angeles, CA 90028

Closest intersection: LaBrea Ave - Hollywood Blvd.

I'm a 5-minute walk away from the Hollywood-Highland metro stop.

Parking is never a problem: my students always call my number or ring my doorbell upon arrival for their scheduled lesson time. As part of my service, I then get my students a parking permit for street parking. If all street parking spots are taken, then the best options are Hollywood Blvd, or the \$5 public parking structure down my street, or the \$2 Kodak Theater parking structure. All these options are located within a 6-minute walk from my teaching studio.

I teach 6-days a week (I try to have 1 day off a week, Friday), from morning till 10pm; so I am sure we'll always be able to figure out a time-spot that will work for you.

First lesson: people just pay for that one lesson.

Starting their 2nd lesson with me, my students always pay for a full month upfront. I then give a receipt and have the student sign a student-teacher agreement, which is just for that 1 month.

I have a 48-hr cancellation policy. You can always rebook your scheduled lessons anytime if I am notified at least 48 hours in advance of your cancellation. All of this is standard procedure with every professional instructor or any music school.

The student-teacher agreement is no big deal really... it's just a 1-page letter that goes over things like, lesson cancellations, rebooking policies, rate info, my responsibility as an instructor etc.

I have a 48-hour cancellation policy, which is standard practice with all instructors at my level of background and experience.

The most important thing is: studying music should be fun and an awesome experience at all times, and that is exactly what I give all my guitar-students. You always want to learn from somebody who walks the road, and is active professionally in the music-industry, because somebody who mainly just teaches music without really being out there as a musician is definitely lacking experience and "street smart" as an instructor.

I have an extensive background as a session-player, instructor and performer, television appearances, etc. Graduated Summa Cum Laude with 3 degrees: classical guitar-performance from European conservatory, recording/mix engineer, and contemporary music performance from renowned Berklee College of Music in Boston. I also studied in an advanced 10-week program at Musician Institute in Hollywood.

I offer a level of guitar and music education that cost me about 100 grand. My goal as an instructor is to help you have more fun with music and guitar, and to share any of this knowledge you would like, for far less money and in much less time. :)

Give me a call if you would like to find out more about me, my approach to guitar instruction, my musical background and training, or if you would like to set up a time to meet for lesson. I'd be glad to talk to you and answer any questions you might still have.

310-902-0993.

Call me anytime so we can get this going for you.

Kindest Regards,
Vreny.