

**SAFE ZONE:**

All critical elements (text, images, graphic elements, logos etc.) must be kept inside the blue box.

Anything left outside the blue box may be cut off during trimming.

**TRIMMING ZONE:**

Please stay within the trim zone. We recommend no borders due to shifting in the cutting process, borders may appear uneven.



**BLEED ZONE:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

**FOLDING LINES**

Final Size: 9 inches x 12 inches

**IMPORTANT**  
Please send artwork without blue, purple, black and gray frames.  
If you send files as EPS, PDF, AI all texts should be converted to outline

**BACK COVER**

**FRONT COVER**

All artwork designed on the pockets should be upside down because the pockets will fold up into the inside on the finished product. One set of business card slits are included on the pocket. We recommend that there be no text or critical elements around the slits, as shifting of the die cut may occur.

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**INSIDE RIGHT POCKET**

**INSIDE LEFT POCKET**