

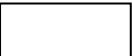
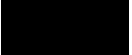




Kelvin TOP-SET Branding Guidelines

Logo:



Kelvin TOP-SET Colours (Pantone):

| | |
|---|---------------------------|
|  | 216U – Maroon |
|  | Process yellow (uncoated) |
|  | White |
|  | Black |
|  | Charcoal |
|  | Grey |

Colours (CMYK)

Maroon – c=0, m=95, y=40, k=49

Yellow – c=0, m=0, y=100, k=0

Colours (RGB)

Maroon – r=126, g=10, b=41,

Yellow – r=225, g=225, b=0

White – r=255, g=255, b=255

Black – r=0, g=0, b=0

Charcoal – r=54, g=54, b=54

Grey – r=168, g=168, b=168