

**Company name:** Fluidity

**What we do:**

Digital and Communications Agency. A few of our services are: Market research, Digital Strategy Development, Social Media, Public Relations, and Content Development

**Our industry:** Marketing/Communications

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**Top Three Things to Communicate through our Logo:**

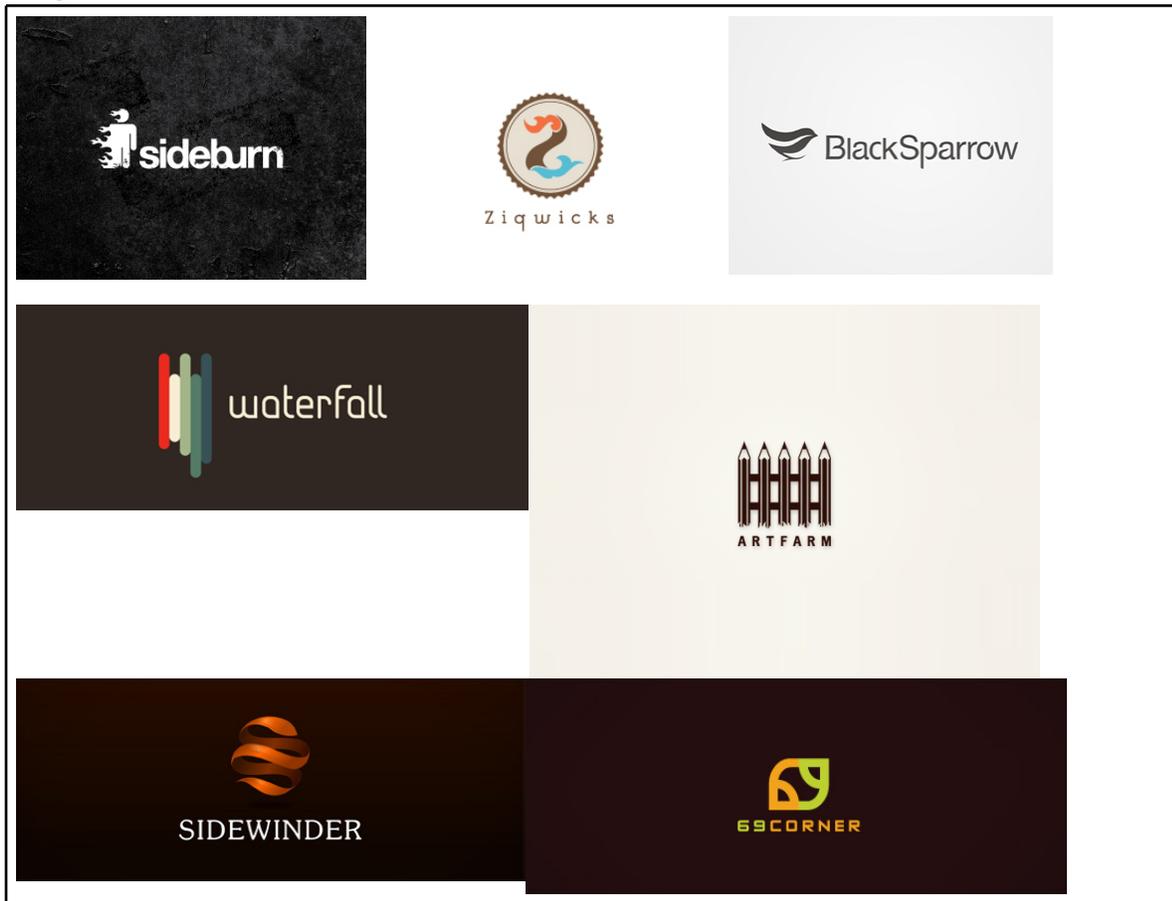
- #1 - edgy, stylish, artsy, innovative
  - #2 - fluid (adj)
  - #3 - aspirational, high quality
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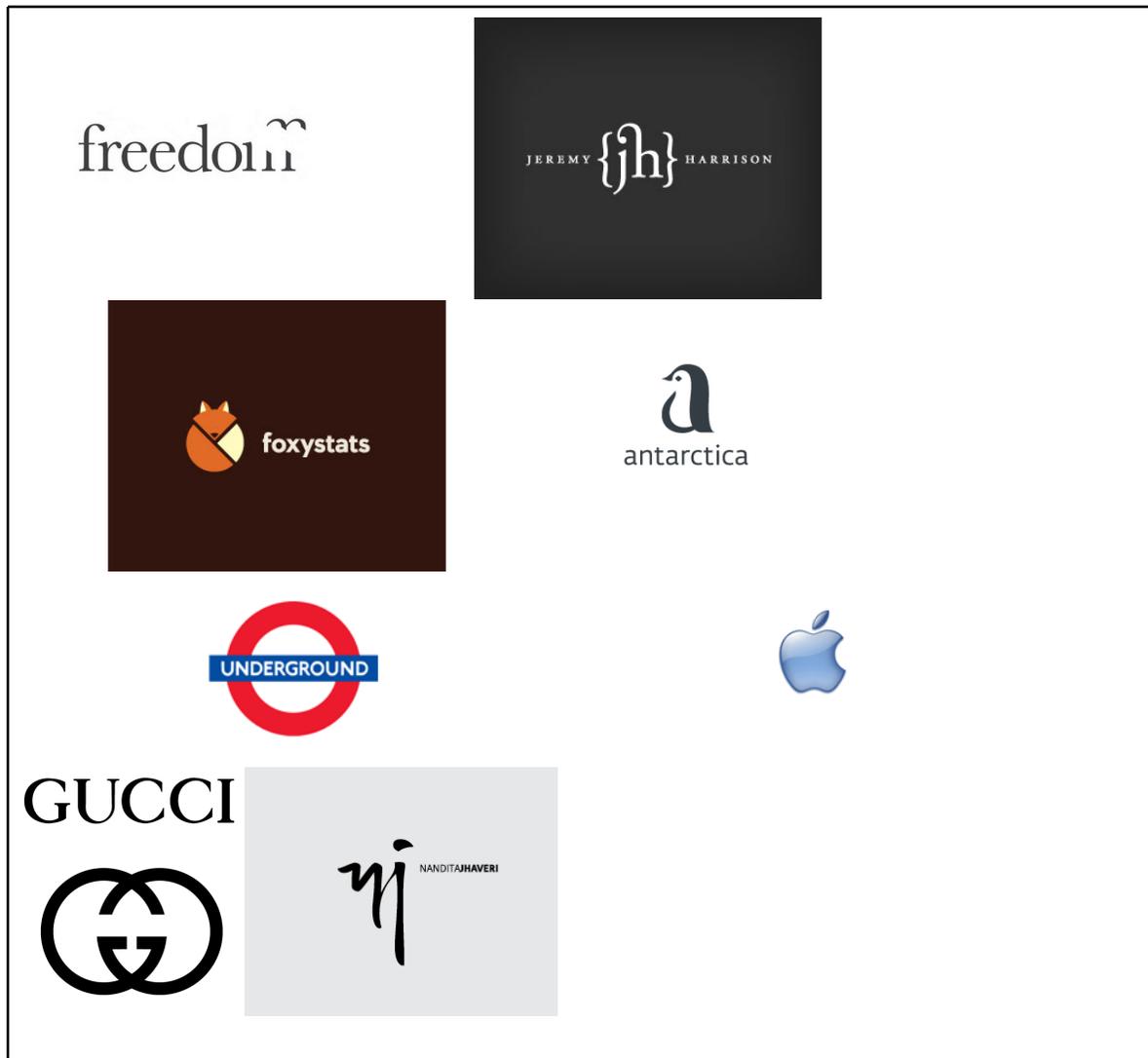
**Our Target Market:**

CMOs and senior management of midsized to large companies

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**Styles that we are interested in:**





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**Color preferences:**

royal purple, gold, additional colors that would be complementary can be added at designer's discretion

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**Our Ideas and Additional Information:**

Fluidity is a creative digital marketing and communications agency that creates comprehensive digital and pr campaigns for companies across the globe. Our clients come from Europe, the Middle East and North America seeking to become well known brands in new markets and expand their global reach.

The name, Fluidity, comes from this cross-boundary, cross-cultural reach that our agency provides. Our management and staff are skilled communications and marketing professionals with a diverse multicultural background that are adept at communicating a company's value and personality that will resonate across cultural borders.

We're looking for something strong and modern that will really make an impact. We encourage creativity and are looking for something really unique.

We are also looking to add to our roster of designers, so if our vision speaks to you and we like your concepts and creative ideas, there is definitely an opportunity to work together in the future. Thank you for your hard work and efforts put into this. We're really excited to see what you can do!

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**Where we will use the Logo:**

Print, Web