

Successful Strategies:

- Two (2) step listing presentation (Never list your home with an agent that does only a one step)
- Perform a Comprehensive Comparative Market Analysis just for your home.
- Reverse Prospect Search (Most Realtors don't know what this is or how it helps.)
- Obvo Virtual Tours
- Realtor.com
- Google Top Searches
- Your home on over 30 top real estate websites
- Professional staging expert
- Vast contractor contacts for minor/major preselling repairs
- Estate sale knowledge and referrals
- Photographic strategies
- (Getting the best pictures to sell your home)

Serving a five county area that includes:

- Milwaukee
- Waukesha
- Racine
- Walworth
- Washington

Specializing in all types of Real Estate including:

- Single Family
- Lake properties
- REO/Foreclosures
- Short Sales
- Flip Homes /Investment
- Duplex
- Multi family
- Condo
- Vacant land

Whether you are fixing up your current home to sell or flipping homes, I have contractors in every field to make the process affordable and easy. With my vast knowledge base, I will even help by shopping with you for the best deals with my local connections.

Specializing in all price ranges.

Call Today

BRIAN PAUL
RE/MAX Realty 100
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Client Focused, Results Oriented

If only my parents had taken my advice about buying resort properties 35 years ago, they 'd be rich today. I was only nine years at the time.

I, obviously developed an early interest in real estate. As a child, I poured over the real estate section of the classified ads. Despite having no money, I was always looking for great properties. I ended up purchasing my first piece of real estate in my early 20's and have been active in real estate ever since.

Energetic and Outgoing

My business is always focused on the needs of my clients. Using my service focus and interpersonal skills, I have achieved Platinum Award status, a member of the RE/MAX Hall of Fame and in the Top 1% of Realtors nationwide.

I take an aggressive approach with buyers and sellers. My approach with sellers is using my strategies and structuring them to fit the needs of each individual seller. As far as working with buyers, I make sure they are the first to get into new listings, beating out their competition.

BrianPaul.com