



# *Clipp-Aid™, Sharpens blades like new!*

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Clipp-Aid is a new innovation of Blade Sharpening Crystals for sharpening metal clipper and trimmer blades. For the first time in history, Stylists can easily sharpen their metal blades at their station in less than 2 minutes. Clipp-Aid is specifically designed for Stylists in the Barber and Hair Salon industries. It is a more convenient and valuable choice to traditional ways of sharpening blades or buying new blades.

Click video link to see how to sharpen metal blades without Clipp-Aid™ (<http://www.youtube.com/watch?v=AXjcYVuF1qU>).

## **How Does Clipp-Aid Work?**

It's a simple process that takes less than 2 minutes. Turn ON your clippers (or trimmers). Place the cutting portion of the blade into the Clipp-Aid crystals. As the blades cut the crystals into a fine powder, the friction that occurs sharpens the blades. After about 1 to 2 minute, turn OFF your machine, remove any dust and debris using a cleaning brush, and then oil the blade. That's it!

Click video link to learn about Clipp-Aid™ (<http://www.youtube.com/watch?v=eq7q17hWWZk>).

Click video link to see how to sharpen with Clipp-Aid™ (<http://www.youtube.com/watch?v=TFje1iddc5E&feature=plcp>).

Click video link to hear about Clipp-Aid™ eco-friendly properties (<http://www.youtube.com/watch?v=XFhwMFAAewU>).

## **What's the Benefit for Stylists?**

By using Clipp-Aid, Stylists will maximize the performance of their metal blades and more efficiently complete every hair cut in less time. Active Stylists typically sharpen or replace their blades every 2 to 4 months. And, the actual blades are typically dull before Stylists decide to sharpen or replace those blades. With Clipp-Aid, Stylists provide customers with outstanding haircuts every time without the discomfort of using dull blades.

## **Product Features**

Below is a summary of why more and more Stylists are purchasing Clipp-Aid:

- Simple and easy to use at your station,
- Cut customers' hair better and faster,
- Extend the useful life of your existing metal blades,
- Save money with every Clipp-Aid purchase relative to sharpening blades or buying new blades,
- Reduces the spread of bacteria, and
- Environmentally friendly product.

Note that using Clipp-Aid once is not a substitute for traditional blade sharpening methods (e.g., sharpening wheel). Clipp-Aid sharpens and maintains the sharpness of clipper and trimmer blades. It is designed for use once every 2 weeks for clippers and once every week for trimmers as part of the Stylist's routine. In summary, it eliminates the inconvenience of delivering dull blades to a Professional Blade Sharpener and/or the expense of purchasing new blades.

The President and Founder started using Clipp-Aid 3 years ago. Today, he is still using the same blades and machines by sharpening and maintaining his blades with Clipp-Aid. In summer 2012, the Clipp-Aid Team conducted a road show to solicit feedback from Stylists across the United States. The initial response was incredibly positive. For instance, over 78% of Stylists purchased Clipp-Aid products **immediately** after product demonstrations. These resulted in hundreds of units sold plus repeat purchases and order requests from customers across the country. Most important, the follow-up feedback from Stylists in Fall 2012 remained incredible positive. Please visit [www.clipp-aid.com/customer-testimonials](http://www.clipp-aid.com/customer-testimonials) for quotes from Stylists in November 2012.



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## Instructions for Barbers and Stylists Using Clipp-Aid

For videos and more information, visit [www.clipp-aid.com](http://www.clipp-aid.com).

Descriptions	Clipper Product	Trimmer Product
<b>Visuals</b>		
<b>Step-by-step Instructions</b>	<ol style="list-style-type: none"> <li>1. Place <b>2 scoops</b> of crystals in pouch.</li> <li>2. Turn ON clippers. Submerge the cutting point of the blade into the crystals.</li> <li>3. Move the blade back-and-forth, side-to-side in the crystals for <b>45 to 60 seconds</b>. Observe blades cut crystals into a fine powder having a lighter color<sup>1</sup>.</li> <li>4. Turn OFF clippers.</li> <li>5. Clean clippers with brush then oil.</li> </ol>	<ol style="list-style-type: none"> <li>1. Place <b>1 scoop</b> of crystals in pouch.</li> <li>2. Turn ON trimmers. Submerge the cutting point of the blade into the crystals.</li> <li>3. Move the blade back-and-forth, side-to-side in the crystals for <b>1 to 2 minutes</b>. Observe blades cut crystals into a fine powder having a lighter color<sup>1</sup>.</li> <li>4. Turn OFF trimmers.</li> <li>5. Remove debris, dust, and grime from between the blades.</li> </ol>
<b>Net Weight</b>	2.0 oz. (57 grams)	2.0 oz. (57 grams)
<b>Accessories Provided</b>	1 Scoop 1 Pouch	1 Scoop 1 Pouch