

The following chart provides a wide range of colors that should be used to guide the customer in making accurate color choices for orders sent to Affinity Express. The colors are selected from the RGB color palette and would be used for digital printing only. For best results, print the chart using the printer that will be used to print the completed design.

**Instructions**

1. Choose the colors for text, background and artwork from the PRINTED color chart.
2. Reference the colors chosen by entering the number assigned to each color in the ADDITIONAL INSTRUCTIONS field in IDEA. For example, "use color #13 for all text".

