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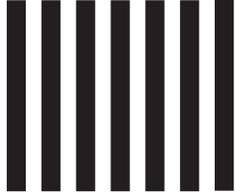
**COMPANY
ADDRESS
CITY STATE ZIP**



LOGO
Pest Control

1234 Main St.
Anytown, OH 45678

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



**THE
<COMPANY NAME>
GUARANTEE**

If you purchase a Sentricon Termite Colony Elimination System, and termites return to your home after our treatments are completed, we'll return and retreat any affected areas at no additional charge.

Call <Company Name> Today!

(123) 456-7890

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stamp
goes here

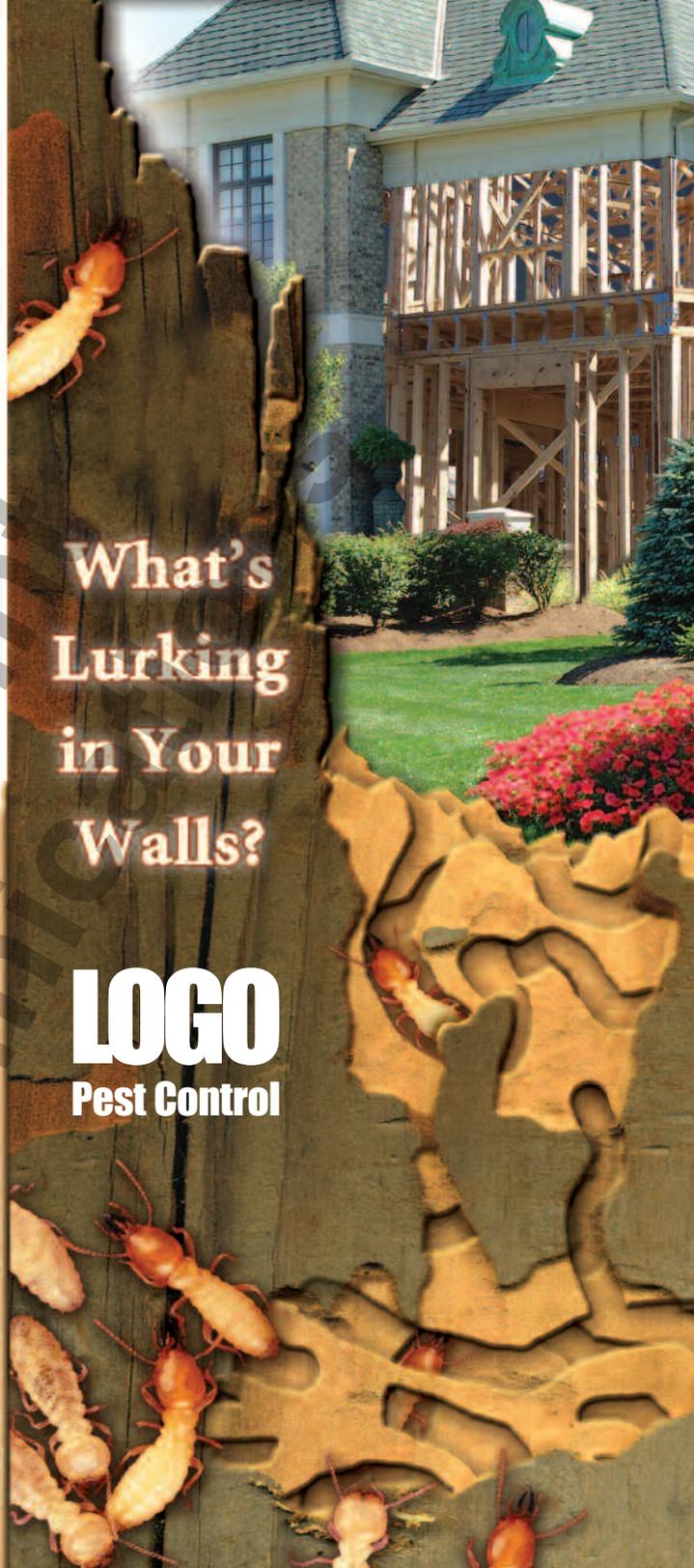
Focal Point Communications

(Outgoing Mail Panel)

Purchase a Sentricon Termite Colony Elimination System and Receive 10% OFF on Installation.

Limited-time offer. Offer applies to new customers only. Not applicable with any other offers or discounts.

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What's
Lurking
in Your
Walls?

LOGO
Pest Control

We Can Protect Your Biggest Investment

A Constant Threat to Your Home

Termites won't be going away anytime soon. These destructive pests have been around for over 250 million years, and they're able to adapt to a wide variety of environments. It's not uncommon to have three or four termite colonies in the soil around your home at any given time, with up to a million termites in each colony.

Your home may look great on the outside, but what's going on in the wood behind your walls? Damaging millions of homes each year, termites are able to go undetected as they feed on the wood in your house. And because they feed out of sight, they can cause major structural problems to your home before they're even discovered.

That's where <Company Name> can help. With the Sentricon® Termite Colony Elimination System, we can rid your home of destructive termites and keep them from coming back in the future.

A Vigilant Defense System

The Sentricon System uses a three-step process to protect your property from termite invasions, including detection of termites, elimination of termite colonies, and preventative protection against reinfestation through regular monitoring for new termite activity. We'll install monitoring stations loaded with wood in the soil around the perimeter of your home, and we'll inspect them regularly for signs of termite infestation. When the monitoring stations show signs of termite activity, we'll replace the wood inside them with a device that dispenses termite bait.

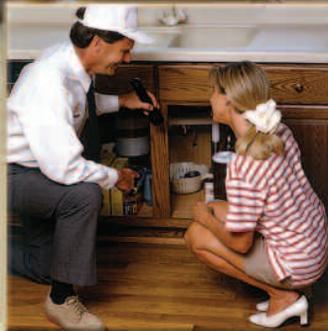
Termites will then consume the poisonous bait and bring it back to their colony to share with nest mates. This will cause a gradual decline in termite numbers on your property, ultimately eliminating any active colonies.

Committed to the Environment

At <Company Name>, we want you to know that the termiticides we use pose no threat to humans, pets or the environment. In fact, the Sentricon Termite Colony Elimination System was awarded the 2000 Presidential Green Chemistry Award by the U.S. Environmental Protection Agency for technical innovations that are environmentally responsible.

With <Company Name>, Termites Don't Stand a Chance

Your home is likely to be the biggest investment you'll ever make, and the last thing you want to do is risk losing it to a horde of hungry insects. Give <Company Name> a call today with any questions you may have about the Sentricon System, or to schedule a free, no-obligation inspection and consultation. We're here to keep destructive termites out of your home and out of your life!



Baiting stations are installed in the soil around the perimeter of your home. They're loaded with wood stakes and closed.



Regular inspections of the stations are scheduled. When termite activity is discovered, the wood is removed.



In place of the wood, the actual termiticide is installed in the stations, and inspections continue.



Termites will continue returning to the place where they found the wood stakes to consume the real bait, carrying it back to the colony and gradually reducing termite numbers until the colony collapses.

YES!

I want to prevent termites from damaging my home. Please contact me to schedule an inspection and consultation today.



Name (please print) _____

Address _____

City _____

State _____

Zip _____

Phone (day) _____

Phone (evening) _____

E-mail _____

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