Logo examples we like:

We like the look of this logo but the letter size in the font is a little too wide and maybe too modern or futuristic.

We like this logo but don't like the accent lines/shapes in the houses. The font line weight & letter size is good. Our new logo may look good with several different colored house shapes (although the tallest one on the right probably should be in green to represent money or profit) or maybe have the first two house shapes in the same color and the last (tallest) house shape in a different color (maybe green) to represent money or profit.