Project Name: **Logo/Branding for Bassett Providentia**

Winning Design Draft: **#36**

Designed By: **Arthur Teixeira**

PMS COOL GRAY 8

file name: BassettProvidentia PMSCG8.eps

For printing (1 colour) Business Cards, Letterheads, Envelopes & Marketing Material etc.
If you decide not to go with the metallic ink then this is the colour you would use,
it is comparable to 40% black which is #35. This is the one I would go with.

PMS 877 METALLIC

file name: BassettProvidentia PMS877.eps

For printing (1 colour) Business Cards, Letterheads, Envelopes & Marketing Material etc.

* Use the file BassettProvidentia Web.eps for website.

COLORS USED IN PROJECT: 1

PANTONE Cool Gray #8   or   **PANTONE 877 Metallic**

FONTS USED IN PROJECT: 1

BASSETT PROVIDENTIA (TRAJAN BOLD)