

Game Craze Web Site Requirements

We are creating a web site to explain our services. The site needs to be clean, fresh and fun for each of the four target audiences. Our goal is a pleasant user experience that converts visitors to Facebook fans and phone calls.

Site overview:

The site will be needs driven, clients will choose the need they have and the site will direct them to the correct product(s) that will fulfill their needs. Some content is currently available on our placeholder site www.gamecrazeparty.com. Please note – this site is to reference verbiage only, please do not take any design ideas from this site. Please submit a single file showing the main page design followed by one user page and one product page.

Colors:

Use logo as reference



Details:

Main Landing page - Game Craze offers interactive 3D games and activities for parties and events. For parents looking for kids birthday party ideas, Game Craze will bring the party to you. Corporate customers enjoy turnkey physical activities and friendly competition that promote relationship building and team development.

Activities include a Self Contained 3D Video Game Trailer, Two Person Human Gyroscope Ride, Giant Hamster Ball Races and Laser Tag Parties for all ages. Delivery, setup (at your home, business or any venue), organization and oversight of all events as well as clean up and take down are included.

This page will need the content above, four options to choose from (see below) and our Facebook feed. Users will start at main landing page and then branch to one of four user type pages (sample site hinterland.co.nz).

User pages are:

1. Parties
2. Corporate Events & Team Building
3. Non Profit
4. Local Business / Coop Marketing Opportunities

1. Parties

Interactive, high energy, team fun delivered to your home. We take care of everything, from delivery and setup to organizing the events and ensuring each guest has fun. We take the work out of kids parties. Also a great option for Block Parties, Graduation Parties, or the Ultimate Tailgate Party. A great alternative to pizza parties, bowling, or jumpers.

Include:

- Enter to win a free birthday party section with name, email and bday fields

2. Corporate events and team building

Let Game Craze cater your next corporate event or party. Call for details – additional content pending.

3. Non Profit

Page content pending.

4. Local Businesses

Together we can make Ohio a better place to live and work. Co-op marketing is available to local businesses and can increase traffic at your next promotion.

Link to contact us page, Join mailing, Linked-in, social networking

Every page needs to have the following:

Links to Products

- Laser Tag Parties
- Human Gyroscope Ride
- Giant Hamster Ball Races
- 3D Video Game Trailer

Pictures and Video

Optional section to add embedded video from youtube.com and/or pictures.

Live Help

Live help “click here to chat”

Social Networking

Links to social networking sites, example:

Tell your friends:



SEO

Site should be SEO friendly

Pages to be delivered in Dreamweaver format:

1. Main landing page
2. Parties
3. Corporate Events & Team Building
4. Non Profit
5. Local Business / Coop Marketing Opportunities
6. About us
7. Contact
8. FAQs
9. How to Choose a Party
10. Service Area
11. Careers
12. Privacy Policy
13. Laser Tag Parties
14. Human Gyroscopic Ride
15. Giant Hamster Ball Races
16. 3D Video Game Trailer

Additional Information

We are available to discuss this project on the phone, email or IM

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