



QlikView Partners iFrame Instructions

Basic Setup

First, choose the version of the page that best meets your needs - longer (with images) or shorter (without images). The short version is toggled by appending the querystring parameter **version=1** to the URL. Next, insert the following snippet of code on your page, appending your unique Partner ID as querystring parameter **sourcepartner**.

```
<iframe src="http://www.qlikview.com/us/partners/iframe?
sourcepartner=YOURPARTNERID&version=1" width="640" height="3500" frameborder="0"
allowtransparency="true"></iframe>
```

You should start by adjusting the width attribute of the iFrame tag to match the width of your content area. Then adjust the height attribute so that all of the content fits into the iFrame window without showing scroll bars plus about 50px of extra space at the bottom for variation in rendering.

Customizing the appearance of the content

You may customize the visual appearance of the content by sending some parameters in the query string of the iFrame URL. The options are as follows.

Parameter	Unit/Value	Accepted Values	Default Value	Effect
FontFamily	N/A	Single digit integer, values 1-6		1 Body text font family Value corresponds to the following list: <ol style="list-style-type: none">1. arial, verdana, sans-serif2. verdana, arial, sans-serif3. helvetica, arial, sans-serif4. tahoma, arial, sans-serif5. times, 'times new roman', serif6. georgia, times, serif
FontSize	px	Integer, 1-2 digits	13	Body text font size
LineHeight	px	Integer, 1-2 digits	20	Line height of body text
FontColor	hex value	Hexidecimal string. Must be 6 characters. A-F,0-9	817D75	Body text color
HeadlineFontFamily	N/A	Single digit integer, values 1-6		1 Headline font family Value corresponds to the following list: <ol style="list-style-type: none">1. arial, verdana, sans-serif

2. verdana, arial, sans-serif
3. helvetica, arial, sans-serif
4. tahoma, arial, sans-serif
5. times,'times new roman', serif
6. georgia, times, serif

HeadlineFontSize	px	Integer, 1-2 digits	17	Headline font size
HeadlineMargin	px	Integer, 1-2 digits	0	Margin between headlines and paragraph
HeadlineColor	hex value	Hexidecimal string. Must be 6 characters. A-F,0-9	817D75	Headline text color
HeadlineBold	bold/normal	1 or 0	1	Headline font weight 1 = bold 0 = normal
LinkColor	hex value	Hexidecimal string. Must be 6 characters. A-F,0-9	007FC0	Link color
LinkHoverColor	hex value	Hexidecimal string. Must be 6 characters. A-F,0-9	007FC0	Link hover color
LinkUnderline	underline/none	1 or 0	0	Link underline 1 for underline 0 for no underline
LinkHoverUnderline	underline/none	1 or 0	1	Link hover underline 1 for underline 0 for no underline

For example, to change the text color to #666666, links to red (#CC0000), with a font size of 12px and a line height of 16px in arial, you would append the following query string.

```
<iframe src="http://www.glikview.com/us/partners/iframe?
sourcepartner=YOURPARTNERID&FontFamily=1&FontSize=12&LineHeight=16&FontColor=666666&LinkColor=CC0000"
width="640" height="3500" frameborder="0" allowtransparency="true"></iframe>
```

Once you have finished customizing the styles to match your site, check the height of the iFrame again to make sure all of the content fits inside without any triggering vertical scroll bars.

Note on parameters

- If FontFamily is specified but not HeadlineFontFamily, HeadlineFontFamily will equal FontFamily.
- If LinkColor is set but not LinkHoverColor, LinkHoverColor will equal LinkColor.


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About QlikView

Qlik View powered the in-memory business intelligence space on the premise that meaningful analysis belongs in the hands of the users who need the information, when they need it. QlikView's in-memory analysis and reporting capabilities deliver on-demand access to documents, visually rich, interactive dashboards anyone can build and modify, easily. QlikView also analyzes users to consolidate information rapidly from any data source, and search it with Google-like ease.

QlikView allows users to see and know their businesses in new ways and interactively explore data without limits. With QlikView, users can engage their data with blazing speed, resulting in one informed, proactive decision. And other traditional BI, QlikView delivers immediate value with payback measured in days or weeks rather than months, years, or not at all.

Here's a snapshot of the QlikView experience:

- Easy to use as a consumer app
- Delivers instant results
- Rapid time to value
- Delivers the big picture and deep analysis
- Makes the complete image
- Lets business users achieve the impossible
- Engages, intuitive interface
- State-of-the-art mobile support for iPhone, Android and BlackBerry

Born from the Swedish idea of connected simplicity, QlikView continues to lead in making information easy to use and explore, whether deployed on premises, in the cloud, or on a laptop or mobile device from a single user to the largest global enterprise.

Define your distinctive value-add/implementation with QlikView's best, graphics or a combination of both as appropriate to deliver clear, compelling and accurate messaging.

Better For End Users

Stop guessing and start knowing exactly what's going on with your business. QlikView lets you rapidly explore data from all key statistics in your organization in a way that maps precisely to your needs and processes. There's no need to force everyone into one way of thinking. You can compare and contrast, drill down at any depth and drill up, and you can ensure your findings go to the right people so they can take proactive action.



Better For Developers

QlikView approaches the challenge of business intelligence from a new perspective/paradigm: that of providing value to and easing quality and empowering them with tools to craft their own view of the data. Traditional data-based BI tools have a time consuming and costly development cycle that progresses demonstrated value until the end of the project. With QlikView, users can be in charge of finding their own, business critical, slice of the data. Changes can be made in minutes, often by the end user. Condensing the process allows developers a high speed development cycle focused on delivering value to and eases immediacy.



Better For Enterprise IT

To date, more than 1,000 large enterprises rely on QlikView to power decision-making in their organizations. Every day more enterprises around the world turn to QlikView as their BI platform of choice as they continue experiencing unprecedented success with its scalability, manageability, data integration capabilities, and support for key architectural and data security standards.



IT is often bottlenecked with providing business intelligence tools to ever-increasing numbers of users who want to make better business decisions. The complexity of traditional data-based BI puts IT in reactive mode to deal with slow-running queries and erratic response times that can cause. In contrast, QlikView empowers and enables IT to create and drive their own analysis without bottlenecking IT. Its unique architecture automatically optimizes performance, even with billion record data sets and tens of thousands of users to ensure a consistent, highly responsive user experience/minimizing IT to focus on other activities.

The No-Memory Advantage

QlikView's unique, patented in-memory associative technology is the foundation of our next generation business intelligence (BI) platform. It virtually eliminates problems and complexity plaguing traditional data-based business intelligence tools - an inability to rapidly create analyses, slow access to limited data and the requirement of long, costly data integration projects. QlikView empowers users to consolidate disparate data sources, search associatively, and visualize and analyze responses to critical questions.



QlikView's in memory approach eliminates the dependence on rigid, pre-built data models. This allows users true self-service, so they can easily create their own view of the data, allowing IT to focus on managing capacity and deployment rather than servicing an endless queue of repeat charge requests.

Easily Adapts To Your Environment

Wherever your users are, regardless of how they need to use and interact with their data, QlikView is designed to seamlessly adapt to your environment. Enrich existing applications, embed data sites with QlikView sources, and enhance portals with QlikView analytics. Leverage your existing security architecture within QlikView and deploy using the latest virtualization and cloud technologies to bring the leading BI solution to all of your users.



Consolidate Disparate Data Sources

QlikView's in-memory technology gives you the fastest way to gain insight from data trapped in your back end systems because it frees you from the traditional data integration and requirement of long, costly data integration projects. QlikView provides access to all of your data sources: operational applications such as Oracle, SAP, Microsoft, and Oracle underlying custom applications; data in traditional data-based warehouses and cubes; data defined web services; and local data such as spreadsheets.




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About QikView

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QikView allows users to see and track their businesses in new ways, and interactively explore data without limits. With QikView, users can engage their data with blazing speed, resulting in more informed, proactive decisions. And unlike traditional BI, QikView delivers immediate value with payback measured in days or weeks rather than months, years, or not at all.

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