

Title*: CAB BURGER

Subtitle*: TRUCK WRAP

Tagline: HAMBURGERS AND FRENCH FRIES, "IN- HALE A CAB" (USE A CARTOON HAND HALING A CAB)

Industry type*:FOOD

Please select the Industry that best describes your business/organization or profession

Details:

1. MENU BOARD ON DOOR OF TRUCK SO THAT IT LOOKS LIKE A CABS FARE.
USE A FONT LIKE A NYC CAB.
2. MENU: SINGLE CAB 1.75

DOUBLE \$2.25

FRENCH FRIES \$2.75

SOFT DRINKS \$1.50

GRILLED CHEESE \$1.50

3. "ORIGINAL CAB" SINGLE W/CHEESE, GRILLED ONIONS, PICKLES AND KETCHUP.....
4. "CAN'T EAT JUST ONE"
5. USE CHECKERBOARD AS PIN STRIPING .
6. BACKGROUND" YELLOW ON YELLOW WITH SWIRLS OR SOME OTHER ABSTRACT DESIGN NOT TO INTERFEAR WITH LOGO.
7. COLORS: DARK YELLOW, GOLD, WHITE.....OPEN TO IDEAS
8. WWW.CABBURGER.COM
9. USE FACE BOOK AND TWITTER LOGOS
10. CALL AHEAD @ 1-800-CAB BURGER

Target audience (Corporate, Fun, Personal etc):

EVERYONE!!!!!!!!!!!!!! CARS , TRUCKS, BUSES, SPECIAL EVENTS, STUDENTS, BAR CROWD, CORPORATYE EMPLOYEES AND CONTRACTORS. CHILDREN.....

Requirements: NOT TOO BUSY LOOKING. LOOK LIKE NYC CHECKERD CAB
NASTALGIC/NASTALGIA