

BANKS, SNAKES & LADDERS

What if you had one book to show you and guide you to success in the world of banking and the corporate world?

What if there was one book that actually acts as your private consultant and coach to guide you through the banking and corporate jungle avoiding the snakes, pits and beasts and guiding you to the short cuts?

You have in your hands the one book that does it all for you and more.

- Uncovering banks and company lies.
- What banks & companies are looking for.
- Tools to get you in, tools and methods to keep you in, what you're really worth?
- Your first three years blueprints for success.
- Learning to beat interviewers at their own game & how to handle offers.
- The three ruthless watch dogs & how to handle them.
- The famous eight time management techniques that deliver time after time.
- Meeting the different managers, staff & customers & how to handle each one of them.
- How to get 100% salary increases.
- Quality as a way of life
- So much more!



Mamdooh Al-Radadi has worked in posts ranging from customer service all the way to country management and everything in between. He has worked in retail, private, priority, treasury, conventional and Islamic banking.

On another frontier he has established creative business models totally new to the region, he is an entrepreneur with many creative ideas in the pipeline, and currently a consultant for financial firms and businesses in the

Middle East and can help organizations make the best out of what they have.

His new roles today are professional public speaking engagements, a writer, blogger and a quality service fanatic in all major business fields.

Mamdooh is a futuristic visionary and a strong believer in the power of the untapped individual talents in the region and around the world.



BANKS, SNAKES & LADDERS

Mamdooh Mohammed Al-Radadi

“This book is full of practical, proven principles and ideas you can use to be more successful in every stage of your career.”

Brian Tracy – Author, *Earn What You're Really Worth*



Arab Banking & Corporate Success