

Print Specs



helpful information

File formats accepted

Bleed: Bleed is a very important element that must be taken into consideration when creating any printed piece. Bleed refers to any artwork where colour is going to the edge of the page. You must provide additional colour or image outside the cut area.

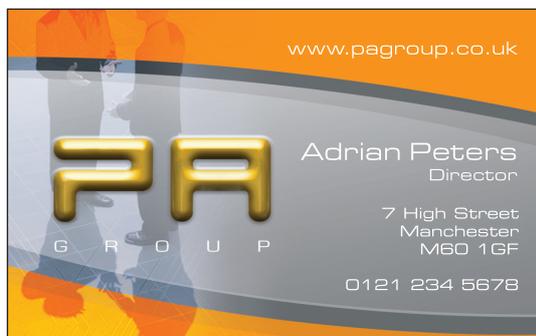
When items are cut down, they are in stacks from 100 to around 1000 depending on if it is Business cards or Letterheads etc. This is done to ensure that there is no white paper showing around the edge of a printed piece, we would also advise text and borders etc. be around 3mm away from the edge of the printed piece.

Crop Marks: Crop marks refer to little lines that show the person cutting down each sheet where to cut. See sample below.

Right ✓
with bleed, crop marks
and no keyline



Wrong ✗
no bleed, no crop
and keyline



call us on **0800 096 0033**
if you require more information

aubergine print^{ltd}

