

A simple,  
easy way to  
advertise!

# TRAVELGUIDESFREE.com

Your Ultimate Advertising Source on the Internet

TravelGuidesFree.com is a lead generation travel website where consumers can go to request travel information from the most popular destinations in the U.S. and Canada.

## Standard Package Details:

- Free exposure for your destination
- Free website listing
- Up to 6 picture or brochure images (190x150)
- Free editorial listings (up to 40 words on main listings)
- Free detail page with up to 250 words of bonus editorial
- Free toll-free phone number listing
- Fulfill brochure or guide requests by mail, download or link to an online brochure
- Free Access to the Advertiser Support Center:
  - Log in to retrieve up-to-the-minute inquiries
  - Update editorial listings, pictures, brochures and links.

## How it works:

Inquiries are generated using the checkout process and are 99 cents per inquiry. \*

- Inquiry= Name, Mailing Address and Email
- Demographic information is also available when provided by the user.
- Inquiries are sent weekly via email.
- Billing takes place on the first business day of each month via email.

*\*Advertisers may have brochures downloaded for 99 cents per download. Downloads are unlimited.*



**Use the power of the Internet,  
and send your Visitors Guide via  
the online option...it saves on  
postage, printing and workforce.  
And your visitors want it that way!**

## Advertiser Testimonials

"Thanks for the leads. Your program is really paying off for us. Great leads with each week. Keep it up!"  
**John Wild, President - Auburn-Opelika CVB**

"TravelGuidesFree.com has given Lenexa exposure to a wider audience than we would be able to reach on our own. TravelGuidesFree.com is such an affordable way to connect with so many potential visitors and provides us with details about these individuals that help us better focus on all of our marketing efforts."  
**Julie Steiner, Director - Lenexa CVB**

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## Demographic Profile

### GENDER

Male ..... 30.7%  
Female ..... 69.3%

### HHI

Under \$25,000 ..... 14.0%  
\$25,000-\$49,999 ..... 29.7%  
\$50,000-\$74,999 ..... 24.0%  
\$75,000-\$99,999 ..... 16.5%  
\$100,000-\$149,999 ..... 9.2%  
\$150,000+ ..... 6.4%

### AGE

Under 25 ..... 11.4%  
25-34 ..... 25.7%  
35-44 ..... 22.3%  
45-55 ..... 20.4%  
55+ ..... 20.2%

### TRAVEL PARTY SIZE

Individual ..... 3%  
2 ..... 48.7%  
3 ..... 11.8%  
4 ..... 18.5%  
5 ..... 16%  
Group Tour ..... 1.8%

### TRAVEL PLANS

One month ..... 19.9%  
2 months ..... 13.5%  
3-6 months ..... 36.7%  
6+ months ..... 24.5%

**Save Time  
and Money!  
Have your  
Visitors Guide  
downloaded  
immediately!**



Example Detail Page – “More...” link  
(up to 250 words)

## Advertiser Testimonials

“As a new director of a small Destination Marketing Organization, I must seriously take into consideration our marketing and promotional expenses each year. Our funding source holds us very accountable for promotions and I am constantly trying to get the best return for my investment. Travel Marketing Group has provided me with great results this past year. Not only do I appreciate the impressions we receive from your website’s visitors, but I also greatly appreciate the leads that are generated.

I cannot thank you guys enough for the survey results of the visitors requesting information. As one agency that cannot always afford to constantly product surveys, this gives us a great impression on a nation scale of who is interested in our area.”

Sean A Waddle, Executive Director  
Huntington County Visitors Bureau – Raystown Lake Region