

General design notes (3) – ERROR IN DESIGN BRIEF

Please ignore colour palette provided in design brief – this is for another project and does not relate to this project. The only specified colour in the Blue Zoo palette is the blue used in the logo, and we are open to suggestions for a complementary colour scheme to be used in the brochure.

Also

We do not expect the designer to actually PLACE the text from the attached success stories and other provided material. The template design and placement of images will be sufficient for this project.

Also

We expect to be able to offer more work immediately to the successful designer.