

WHAT IS THE **ALL SAVE** DISCOUNT CARD?

The All Save Discount Card is an annual fee-based membership that will provide its members with savings offered by participating businesses. All Save is Ottawa based and therefore targets the local citizens.

WHAT CAN THE **ALL SAVE** DISCOUNT CARD BRING TO YOUR BUSINESS?

FREE Advertising

By partnering with All Save, you will get top notch FREE advertising. Your business will be featured on our website; with your business name, information and/or a direct link to your website to allow All Save members to learn about your business and to explore what you have to offer. We will also promote any special deals or events on our All Save website for all of our members to see, as well as post flyers around the Ottawa community, advertisements online, brochures, etc.

Staying Current within the Ottawa community

Teaming up with All Save will help keep you current within the community by allowing you to develop and/or maintain loyal customer relationships. Through our website and promotions, our members will be aware of your business and know you are available to meet customer needs. All Save can also keep you one step ahead of your competition by eliminating advertising costs. Additionally, through tailored polls and open forums, All Save will be able to provide you with up to date customer wants/needs, opinions, and feedback.

New and Existing Customers

All Save members are your ideal customers. This includes established citizens with disposable income, students on a budget and everyone in between. By partnering with All Save, you partner with each and every All Save member who is willing and excited to spend where they can save. Individuals are highly responsive to perks and promotions. As a business, you will have access to happy customers of all ages who will be ecstatic to do business with you in exchange for a discount. The All Save Discount Card will help your business acquire new and retain existing shoppers, which will ultimately increase your overall sales.

Increase Sales

Every shopper loves a deal. Shopper's habits are primarily price driven and the word "discount" is eye catching. Many shoppers love to feel like they are saving their hard earned money every time they spend. Price can be a major competitive advantage. If the sale option is there, shoppers will gladly go to the business who is offering the most bang for their buck. There are several other advantages to offering special discounts to our customers, these include: increased average spends per visit, increased units per transaction, and increased customer frequency.



ALL SAVE DISCOUNT CARD

“We can all save, with All Save”