

# Successful Project Management

Logo Design Guru & Mycroburst.com

**How can you ensure that you get results you want? With a handful of hints below, you'll be amazed the results of your project.**

## **Tip 1: Money talks.**

We have a talented community of designers whose primary goal is to make money. If you want more designs, and want to attract better designers, up the ante a bit, especially if it's an illustrative concept or a tough design. Nothing speaks louder than cold, hard cash.

## **Tip 2: Make your project guaranteed.**

Why is this important? The designers put in a lot of time and hard work on these designs, and the least they ask is that *someone* is awarded the contest money. By making your project guaranteed, you will probably double the amount of concepts you receive.

## **Tip 3: Feature your project.**

Another way to get more submissions is to make your project "featured". This will put you on the first couple pages of the site, and also have your project featured when the designers log in to their panel. Your project becomes the "squeaky wheel", and you'll get greased with almost 50% more designs. The return the investment is incredible.

## **Tip 4: Be specific on your creative brief.**

When you fill out the creative brief, be specific with your instructions, and try to give as much information as you can. Give colors, and examples of other designs. The results will be better, and you'll get more submissions.

## **Tip 5: Communicate with the designers.**

Its simple- post comments daily, and rate the designs that you like and don't like. This shows the designers that you are active and interested in the project. This will have an enormous impact on the quality of designs. It's important to both post notes for the general design community to read, and communicate directly with the designers that you believe are on track..

## **Tip 6: Invite designers.**

By visiting our "designers" page, and inviting designers, you will peak their interest in your project, and get more submissions, from the best designers.

## **Tip 7: Pick a winner.**

Picking the winning design can be tough with all the great concepts you'll see. But, be decisive, pick the logo or design you think best fits, and try to make this choice within 48 hours after the project has ended. This makes designers really happy, and gives you a better reputation for future projects.